



Response Form

For record-keeping purposes and to ensure you receive further 2010 ISoF Conference information, please e-mail (or fax) this completed response form, **as soon as possible**, or prior to 1 October, 2009, to:

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Name: _____

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Address: _____

City: _____ Zip/Postcode: _____

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I would like to participate in the 2010 International Society of Franchising Conference ~ Fee: USD \$400.00

- I would like to attend the conference but not be on the program. ~ Fee: USD \$400.00
- I plan to submit a paper. Tentative title is: _____
- I plan to submit a teaching case. Tentative topic is: _____
- I would like to submit a panel. Tentative topic is: _____
- I am willing to serve as: Reviewer _____ Session Chair _____
- I am a graduate student pursuing research/dissertation in franchising and would like to attend the 2010 ISoF Conference and receive the 2010 proceedings. ~ Reduced Fee: USD \$300.00
- I am unable to attend the 2010 ISoF Conference but would like to maintain my membership/become an academic member of the ISoF (open only to full-time university faculty, graduate students, or full-time university employees in positions such as programme directors) and receive a copy of the 2010 proceedings. Fee: USD \$100.
- I would like to become an affiliate member of the ISoF (open to franchisors, franchisees, suppliers, attorneys, consultants, and other professionals), receive a copy of the 2010 proceedings and be listed in the next membership directory. ~ Fee: USD \$135.00